

Pulse of Asia 2016 Seoul

SPONSORSHIP & EXHIBITION PACK

www.pulseasia.org/2016



Pulse of Asia 2016 Seoul

Saturday 24th – Monday 26th SEPTEMBER 2016

THE GRAND INTERCONTINENTAL SEOUL PARNAS, SEOUL, KOREA

Contact: pulseofasia@gmail.com

Invitation Letter



Pulse of Asia is excited to announce the Annual meeting of Pulse of Asia 2016 to be held in September 24-26th (Sat-Mon) 2016 at the Grand Intercontinental Hotel, Seoul, South Korea, a day before ISH2016 and right next to COEX convention, where the ISH2016 will be held.

The 2016 Pulse of Asia Annual Meeting is a unique opportunity for your organization to connect with up to 200~300 leading scientist in diverse fields related to vascular medicine. This annual conference is the only program that brings us together once in a year to exchange ideas and knowledge on vascular research in Asia and to make individual connection for near future collaboration on vascular research among not only in Asian but also non-Asian countries.

This conference is two full days of symposiums and oral and poster sessions on cutting edge issues related to epidemiology, pathophysiology, pharmacology, and therapy of arterial function and structure, and there are also many opportunities for networking and socializing with our colleagues.

This would be a wonderful opportunity for your organization to have some visibility in front of an audience who could benefit from your participation at this conference.

I look forward hearing from you any please do not hesitate to contact if you have any question regarding sponsorship opportunity.

A handwritten signature in blue ink, appearing to read 'Jeong Bae Park'.

Jeong Bae Park, MD, PhD
Chair, Pulse of Asia 2016 Seoul

POA 2016 Seoul, LOCAL ORGANIZING COMMITTEE

Honorary Chair: Byung-Hee OH

Chair: Jeong Bae PARK

Co-Chair: Jong Won HA

Secretary general: Jang-Young KIM

Program editor: Ki Chul SUNG

Members:

Sung Ha PARK, Hae Young LEE, Ju Han KIM, Jin-Ok JEONG, Eung Ju KIM, Sung Hee CHOI,
Sae Young JAE, Goo-Yeong CHO, Kye Hun KIM, Hae Ok JUNG, Jang Ho BAE, Won KIM,
Sang-Hyun KIM, In Deok KONG, Su Hong KIM, Hyuk-Sang KWON, Hyeon Chang KIM,
Keun-Sik HONG, Seong Hwan KIM

Pulse of Asia EXECUTIVE COMMITTEE and COUNCIL MEMBERS;

See_ www.pulseasia.org

Meeting information

Who?

We expect about 300 doctors, specialists and training grades specializing in cardiology, clinical pharmacology, hypertension, preventive medicine and vascular research from not only Asia but all over the world. This year, we are hopefully expecting from around 20 countries.

Where:

The convention site is Grand Intercontinental Hotel, Seoul, right next to COEX where ISH 2016 will be held. This will be a great opportunity for participants to fully engage with scholars visiting POA2016 as well as ISH 2016.

Abstracts:

100~200 abstracts for oral and poster presentation.

Abstracts are printed in the final program and published in the journal, PULSE (www.karger.com/pls), which is now indexed in PubMed.

Program outline

Theme: Vascular aging: scientific advances mounted on history of the PULSE

D1. POA 2016 Seoul

Defining vascular aging; from laboratory investigations to clinical applications
Molecular mechanism of vascular aging; Implication for CVD
Telomere and vascular aging
Impact of vascular aging on cardiovascular disease: and the role of central blood pressure
Vascular aging: potential for pharmacological intervention
Oral presentation

D2. POA 2016 Seoul

Oral presentation
Assessment of vascular aging
Vascular Health and Exercise
Multidisciplinary approach for vascular aging
Lifetime Achievement Award Lecture

D3. POA in conjunction with ISH 2016 Seoul

debate
Ambulatory Arterial Stiffness Index and circadian blood pressure variability
Crosstalk Between Adipocytes and Vascular Cells
Atherogenic vascular stiffness and hypertension: cause or effect?
Vascular risk approach or total risk approach?

Program at a glance

Time	24 (Sat) Sep. 2016	25 (Sun) Sep. 2016	26 (Mon) Sep. 2016	Time
	Grand Intercontinental Hotel		Coex Convention Center	
9:00	Registration	Session III (Competitive Oral Presentation)		9:00
9:30				9:30
10:00				10:00
10:30		Break		10:30
11:00				11:00
11:30	Light Meal & Poster Tour	Session IV		11:30
12:00			12:00	
12:30				12:30
13:00	Satellite Symposium I	Satellite Symposium III		13:00
13:30	Opening			13:30
	Opening Lecture	Break		
14:00				14:00
14:30	Session I (Invited Oral Presentation)	Session V	Session VII	14:30
15:00				15:00
15:30	Break	Break	Break	15:30
16:00				16:00
16:30	Session II	Session VI	Session VIII	16:30
17:00		Lifetime Achievement Award Lecture		17:00
17:30	Satellite Symposium II	2017 POA Introduction Award Closing		17:30
18:00				18:00
18:30	Moderated Poster Presentation	POA Business Meeting (Council Members Only)		18:30
19:00	Welcome Reception	PULSE Dinner		19:00
20:00				20:00

Sponsorship Options and Benefits

1) Platinum Sponsorship_ USD 80,000

- a. 1 hour Satellite Symposium II (Luncheon)
- b. 2 speaker recommendations for the Symposium
- c. 2 Exhibition booths (most prime position)
- d. 3 complimentary registrations
- e. Company name and logo on program book (Sponsor List Page)
- f. Company banner on POA 2016 website – main page (linked to company website)

2) Gold Sponsorship_ USD 50,000

- a. 45 or 30-min Satellite Symposium I or II
- b. 1 speaker recommendation for the Symposium
- c. 2 Exhibition booths
- d. 3 complimentary registrations
- e. Company name and logo on program book (Sponsor List Page)
- f. Company banner on POA 2016 website – main page (linked to company website)

3) Silver Sponsorship_ USD 30,000

- a. 1 speaker recommendation for session
- b. 1 Exhibition booth
- c. 2 complimentary registrations
- d. Company name on program book (Sponsor List Page)

4) Exhibition Space Only Sponsorship_ USD 10,000

- a. 1 Exhibition booth
- b. 2 complimentary registrations
- c. Company name on program book (Sponsor List Page)

The following scheme is designed to be flexible and we are pleased to discuss any individual requirements with you. To discuss, please contact: Pulse of Asia 2016 Seoul 04619 Cardiovascular Research Center, Cheil General Hospital 17, Seoae-ro 1-gil, Jung-gu, SEOUL, KOREA, Email: pulseofasia@gmail.com

Sponsorship Application Form

1. Sponsor Information

Company Name	
Name of the President	
Address	
Person in Charge	
Phone Number	
Fax Number	
E-mail	
Website	

2. Sponsorship Categories

Sponsorship Items	Price in USD	√
Platinum Sponsorship package	80,000	
Gold Sponsorship package	50,000	
Silver Sponsorship package	30,000	
Exhibition Space Only Package	10,000	
Others-please send us your invoice		
TOTAL AMOUNT (please complete)		

- The Sponsor, _____ fully understands and agrees the program and terms of the Pulse of Asia Sponsorship Guideline. I confirm that I am authorised to sign this form on behalf of the Applicant/Company.

Date: _____

Signature: _____

3. Payment Detail

Payment Method: Wire Transfer

◆ **Account No: 068801-04-337558**

◆ **Name of Bank: KOOKMIN BANK**

◆ **Bank Address: 5th FL. Kookmin Bank Bldg. 84 Namdaemun-Ro, Jung-gu, Seoul, Korea**

◆ **Swift Code: CZNBKRSE**

◆ **Account Name: Korean Vascular Research Working Group**

◆ **Tel.: 82-2-2269-7834**

※ All bank charges will be paid by sponsors.

※ Please send a copy of the remittance receipt with this form for confirmation.

- 1) The sponsor shall pay all agreed sum at the time of application. Or partial payment which is 30% of the agreed sum shall be made at the time of application and the remaining balance is due June 30th, 2016.
- 2) No refunds will be granted to sponsorship cancellation.
- 3) The value added tax (VAT) is **not included**.